# **New Order**

Media: Radio Market: Lincoln Vendor: KGMT-AM Billing To: AxMedia

Client: Jim Pillen for Governor Demo: Adults 18+ 800 W. 47th Street, Ste. 200

Kansas City, MO 64112

CPE: //3488

2022 Primary Election Separation: 30 Flight Start: 4/18/22

**Description:** Jim Pillen for Governor - Radio Flight End: 4/24/22 Phone: Phone: 816-407-1222

4.18 - 4.24

Sales Office: Fax: Fax:

Version: FA21 MSA CustRadio Survev: 1

New Order 4/14 - The new order will run Mon 4/18 - Sun 4/24. Please confirm the new order ASAP and alert me of any pre-empts. Thank you! Comments:

Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095 || PopulationBuyType: CPP.

AE:

**Brad Achtemeier** 

Line	Daypart (Program)	Daypart	Gross	C/T	Dur	4/18		Total	Adults	18+
No		Code						Spots	RTG	CPP
1	MTuWThF 6:00A-10:00A	AM	\$7.06	С	60	12		12		
2	MTuWThF 10:00A-3:00P	MD	\$7.06	С	60	12		12		
3	MTuWThF 3:00P-7:00P	PM	\$7.06	С	60	12		12		
4	Sa 6:00A-7:00P	WK	\$4.71	С	60	2		2		
5	Su 6:00A-7:00P	WK	\$4.71	С	60	2		2		
	Total Spots: 40									
		To	tal GRP/G	IMP(	000):	0.0		İ	0.0	
	Month	Cash\$-Spot	s		Trad	e\$-Spots	Total\$-Spots			
	4/2022	\$273.00 - 40			\$0.00	0 - 0	\$273.00 - 40			
Total Gross Cost: \$273.00									· CDD·	90.00

Total Gross Cost: \$273.00 Total Gross CPP: \$0.00 \$232.05 **Total Net Cost: Total Net CPP:** \$0.00

## Disclaimer:

Product:

Rep:

All invoices must exactly match this time order and are to be sent, in duplicate, immediately following the end of the schedule. All invoices are to be in our hands by the 7th of the following month. This agency does not accept ?service fees? or ?handling charges? or anything of that type. Urgently request our commercials air in the first :60 position of each stopset. All spots must receive a fair and equitable rotation. Deductions will be made for poor rotations and missing bonus or N/C spots. Any additional bonus weight would be greatly appreciated. No makegoods will be accepted. All spots shown on the invoice/affidavit must be within 5 minutes of the actual time the spots aired. A 30-minute separation is required between our own spots and those of our major competitors.

# **New Order**

Media:RadioMarket:LincolnVendor:KUTT-FMBilling To:AxMedia

Client: Jim Pillen for Governor Demo: Adults 18+

Kansas City, MO 64112

CPE: //3488 Flight Start: 4/18/22

Separation:

30

**Description:** Jim Pillen for Governor - Radio **Flight End:** 4/24/22 **Phone:** 816-407-1222

4.18 - 4.24

2022 Primary Election

Sales Office: Fax: Fax:

Version: 1 Survey: FA21 MSA CustRadio

Comments: New Order 4/14 - The new order will run Mon 4/18 - Sun 4/24. Please confirm the new order ASAP and alert me of any pre-empts. Thank you!

Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095 || PopulationBuyType: CPP.

AE:

**Brad Achtemeier** 

Line	Daypart (Program)	Daypart	Gross C/T	Dur	4/18		Total	Adults	18+
No		Code					Spots	RTG	CPP
1	MTuWThF 6:00A-10:00A	AM	\$21.18 C	60	12		12		
2	MTuWThF 10:00A-3:00P	MD	\$21.18 C	60	12		12		
3	MTuWThF 3:00P-7:00P	PM	\$21.18 C	60	12		12		
4	Sa 6:00A-7:00P	WK	\$15.29 C	60	2		2		
5	Su 6:00A-7:00P	WK	\$15.29 C	60	2		2		
	Total Spots: 40								
	Total GRP/GIMP(000): 0.0								
	Month	Cash\$-Spo	ots	Trad	e\$-Spots	Total\$-Spots			
	4/2022	\$823.64 - 4	10	\$0.00	) - 0	\$823.64 - 40			
Total Gross Cost: \$823.64									

 Total Gross Cost:
 \$823.64
 Total Gross CPP:
 \$0.00

 Total Net Cost:
 \$700.09
 Total Net CPP:
 \$0.00

## Disclaimer:

Product:

Rep:

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# **New Order**

Media: Radio Market: Lincoln Vendor: KWBE-AM Billing To: AxMedia

Client: Jim Pillen for Governor Demo: Adults 18+ 800 W. 47th Street, Ste. 200 2022 Primary Election 30

Kansas City, MO 64112

CPE: //3488 **Flight Start:** 4/18/22 AE: **Brad Achtemeier** 

Separation:

**Description:** Jim Pillen for Governor - Radio Flight End: 4/24/22 Phone: Phone: 816-407-1222 4.18 - 4.24

Sales Office: Fax: Fax:

Version: Survev: FA21 MSA CustRadio 1

Comments: New Order 4/14 - The new order will run Mon 4/18 - Sun 4/24. Please confirm the new order ASAP and alert me of any pre-empts. Thank you!

Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095 | PopulationBuyType: CPP.

Line	Daypart (Program)	Daypart	Gross (	C/T Dur	4/18		Total	Adults 1	18+
No		Code					Spots	RTG	CPP
1	MTuWThF 6:00A-10:00A	AM	\$15.29	C 60	12		12		
2	MTuWThF 10:00A-3:00P	MD	\$15.29	C 60	12		12		
3	MTuWThF 3:00P-7:00P	PM	\$15.29	C 60	11		11		
	Total Spots:						35		
		Tota	I GRP/GIN	/IP(000):	0.0		İ	0.0	
	Month	Cash\$-Spots		Trad	e\$-Spots	Total\$-Spots			
	4/2022	\$535.15 - 35		\$0.0	0 - 0	\$535.15 - 3 <b>5</b>			

**Total Gross Cost:** \$535.15 **Total Gross CPP:** \$0.00

**Total Net Cost:** \$454.88 **Total Net CPP:** \$0.00

### Disclaimer:

Product:

Rep:

All invoices must exactly match this time order and are to be sent, in duplicate, immediately following the end of the schedule. All invoices are to be in our hands by the 7th of the following month. This agency does not accept ?service fees? or ?handling charges? or anything of that type. Urgently request our commercials air in the first :60 position of each stopset. All spots must receive a fair and equitable rotation. Deductions will be made for poor rotations and missing bonus or N/C spots. Any additional bonus weight would be greatly appreciated. No makegoods will be accepted. All spots shown on the invoice/affidavit must be within 5 minutes of the actual time the spots aired. A 30-minute separation is required between our own spots and those of our major competitors.